Topic -2 (An Introduction to End-User Software Development)

Exercise (1)

Improvements to Application Software Functions

Facebook

* connect with friends
* Share pictures, videos, music
* Can connect to the world
* Newsfeed
* Make privacy and security controls more business friendly.
* Dislike Button
* Who saw my profile feature

Exercise (2)

Improvements to Business Processes

Food Delivery Service

* Mobile Banking ( Wave Pay , KBZ Pay,…)
* GRAB
* Foodpanda
* Door-to-door

Exercise (3)

Software Display Design Elements

GRAB Food Delivery –

Effective

KBZ Pay –